



Cheeks Script

Are your cheeks needing a lift?

Hi, I'm Ingrid at DermaHealth Laser Associates, where the doctor makes the difference.

Cheeks show how vibrant and healthy our body is on the inside and the outside. Remember the blush on a child's apple cheeks? Or the suppleness of our skin in our 20s and 30s?

Aging is a natural process that changes the structure and shape of the face from an inverted triangle in our 20s and 30s to a triangle in our 40s and beyond. In our 20s and 30s, our cheeks are high and tight. As we age, our skin loses elasticity and begins to droop. The fat pads under the skin of our cheeks naturally fall. Skin sags and jowls may form, leaving our chin looking more exposed.

What can we do about our cheeks?

- We can prevent skin damage and signs of aging early by wearing sunscreen religiously and applying it often.
- After aging sets in, we can consider using filler. Several fillers are available. Dr. Post can cover various available fillers and is best for the areas you'd like to lift. She uses the amount of a blueberry at first under the cheekbones to help augment the new shape of the cheek.
- For a more radical look, Dr. Post may consider threads. Threads, made of transparent self-dissolving polyester material, work to lift the cheeks gently and remove the appearance of sagging jowls. Threads work in other areas like the forehead, around the eyes, and beneath the neck.

Call us to get that rosy glow and tight skin back!

Reach out and call 713-270-6505 to book your appointment. Thank you for watching, and if you enjoyed this video, be sure to use code CHEEKS when making your appointment. Check back for more skincare tips, and like, share, and subscribe for social media-only specials at DermaHealth Laser Associates.